IdentiToy

A New Way to Play!

Figurines Meet Mobile Apps

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TEMPLATE KEY

= BLEED AREA

= FINISHED SIZE

= SAFE AREA

BLEED AREA

N/A

(No Bleed Required)

Area of art that is used for finishing product. Background color/image should extend into this area.

FINISHED SIZE

111.4”W x 69.3”H

283cmW x 176cmH

Area of art that is still visible after finishing product. Background color/image should extend into bleed area.

SAFE AREA

109.4”W x 67.3”H

278cmW x 171cmH

Area of art that is safe to have all important info. Keep all logos, images, and text within this area.

Using PMS colors in your artwork is recommended but an exact match can not be guaranteed.

Dye-Sub products are printed CMYK (4 color) process from your file.

All images must be embedded and all fonts must be outlined.