

07 ADVERTISING SIGN MAKING



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> Vinyl Banner Custom Printing

Vinyl Banner Custom Printing

COMPETITIVE PRICE! A WIN - WIN INVESTMENT! MAXIMIZE YOUR PROFITS!

It is 18 years since 1995, we have been in the area of printing production and working hard for achieving the needs of our customers with the highest principles.



In our workroom, there are:

- Four sets of Vutek
- Two sets of local made Phaeton3206S (Width: 3.2 meters)
- Five sets of Roland FJ-540 / 740 printers
- Two sets of Roland XJ-640 printers with 1440dpi
- One set of HP 5100 indoor printer
- One set of HP UV flatbed printer
- Five sets of Mutoh
- One set of Roland Printing and Cutting machine

We provide all - round services on manufacturing finished products for our customers. We have great competition in the inkjet printing field, and meanwhile, we deal with a lot of printing businesses and the maximum printing capacity reaches 3000 square meter per day.

In addition, we have several workrooms as our partners so that to cope with large quantities or special printing business.

▼ Business Scope

- **Photograph printing:** Mainly used for indoor pictures, images with delicate clarity as well as color saturation
- **Inkjet printing:** Mainly used for outdoor advertisement, waterproof and anti - ultraviolet.

▼ Printing Media

- **Photograph prints:** Photo paper, PP adhesive, banner, silk canvas, non - woven, oil canvas and frontlit / backlit film
- **Inkjet prints:** Flex banner, coated mesh, self - adhesive vinyl, one way vision and coated blackout tarpaulin.



General Knowledge before Making Order

Once manuscript confirmed, the writings should be converted into curves or frame so as not to output garbled fonts due to different computer system. Files made to the mode of CMYK or RGB, stored in JPEG or TIFF file format, and consider keeping JPEG compression format of 10 - 12M as the best. Outdoor inkjet prints and graphic images prohibit a single black value, we must add C, M, Y colors into black as mixed black.

▼ Specifications

| Media | Substrates | Size | Price |
|--|------------------------|---------------------------------|-------------------|
| Laminating Frontlit | 1000 x 1000D / 20 x 20 | 2.5m / 2.8m / 3.2m | ≤ \$17.78 / sq. m |
| Laminating Frontlit | 1000 x 1000D / 18 x 18 | 2.5m / 2.8m / 3.2m | ≤ \$13.33 / sq. m |
| Laminating Frontlit (Matte) | 1000 x 1000D / 18 x 18 | 2.5m / 2.8m / 3.2m | ≤ \$11.85 / sq. m |
| Laminating Backlit | 1000 x 1000D / 20 x 20 | 2.5m / 2.8m / 3.2m | ≤ \$13.33 / sq. m |
| Coated Backlit | 500 x 500D / 18 x 12 | 1.52m - 3.2m | ≤ \$13 / sq. m |
| Coated Backlit | 500 x 300D / 18 x 12 | 1.82m - 3.2m / 4.05m / 5.0m | ≤ \$14 / sq. m |
| Coated Backlit | 500 x 300D / 18 x 12 | 1.82m - 3.2m | ≤ \$12 / sq. m |
| Coated Frontlit | 500 x 500D / 9 x 9 | 2.5m / 2.8m / 3.2m / 4.25m / 5m | ≤ \$13 / sq. m |
| Coated Frontlit | 500 x 500D / 9 x 9 | 2.5m / 2.8m / 3.2m | ≤ \$12.5 / sq. m |
| Coated Frontlit | 500 x 300D / 18 x 12 | 2.2m / 2.5m / 2.8m / 3.2m | ≤ \$12 / sq. m |
| Coated Frontlit | 500 x 200D / 18 x 12 | 1.62m - 1.82m / 2.02m - 3.2m | ≤ \$9 / sq. m |
| Coated Backlit | 500 x 200D / 18 x 12 | 1.62m - 1.82m / 2.02m - 3.2m | ≤ \$9 / sq. m |
| Coated Frontlit | 300 x 200D / 18 x 12 | 1.02m - 1.82m / 2.02m - 3.4m | ≤ \$9 / sq. m |
| Coated Backlit | 300 x 200D / 18 x 12 | 1.02m - 1.82m / 2.02m - 3.2m | ≤ \$9 / sq. m |
| Coated Mesh | 1000 x 1000D / 9 x 9 | 2.2m / 2.5m / 2.8m / 3.2m | ≤ \$11 / sq. m |
| Coated Mesh (PVC base film) | 1000 x 1000D / 9 x 9 | 2.5m / 2.8m / 3.2m | ≤ \$11 / sq. m |
| Coated Mesh | 1000 x 1000D / 9 x 13 | 2.5m / 3.2m | ≤ \$12 / sq. m |
| Coated Mesh | 1000 x 1000D / 9 x 16 | 2.5m / 3.2m | ≤ \$12 / sq. m |
| Blockout | 300 x 300D / 42 x 40 | 1.37m - 3.2m | ≤ \$13 / sq. m |
| Blockout | 500 x 500D / 9 x 9 | 2.5m / 3.2m | ≤ \$11 / sq. m |
| Reflecting Canvas | 300 x 200D | 1.22m - 3.2m | ≤ \$21.00 / sq. m |
| Silk Flag | 300 x 150D | 1.27m / 1.52m / 1.82m | ≤ \$8.5 / sq. m |
| Solvent Nonwoven | 300 x 300D | 1.27m / 1.52m / 3.2m | ≤ \$12.59 / sq. m |
| Transparent Flag | 150 x 150D | 1.27m / 1.52m | ≤ \$11.85 / sq. m |
| Transparent Vinyl for Printing | / | 1.06m - 1.52m | ≤ \$11.85 / sq. m |
| Self-adhesive Vinyl for Vehicle | / | 0.98m / 1.27m / 1.37m / 1.52m | ≤ \$11.11 / sq. m |
| Advanced Self - adhesive Vinyl for Vehicle | / | 1.06m / 1.27m / 1.52m | ≤ \$13.33 / sq. m |
| Self - adhesive Vinyl for Vehicle (White) | / | 1.06m - 2.02m | ≤ \$10.15 / sq. m |
| Self - adhesive Vinyl for Vehicle (White) | / | 1.06m - 1.52m | ≤ \$10.15 / sq. m |
| Self - adhesive Vinyl for Vehicle (Black) | / | 1.06m - 1.52m | ≤ \$11.63 / sq. m |
| 3M Self - adhesive Vinyl for Vehicle | / | / | ≤ \$13 / sq. m |
| Poster with Blue Base Paper | / | 0.914m / 1.27m / 1.52m | ≤ \$11 / sq. m |
| Laminating Frontlit | 1000 x 1000D / 20 x 20 | 2.5m / 2.8m / 3.2m | ≤ \$17.78 / sq. m |

> Custom - made Digital Sublimation Printing

Custom - made Digital Sublimation Printing

Our Digital Sublimation Printing Room, founded in 1985, specializes in manufacturing various sublimation printing graphics, flags, handicrafts, etc.

We have 16 sets of printing machines for different usages, including Vutek, Seiko, HP, Mimaki, Roland, Mutoh printers, etc., among which the largest printing format reaches 3.2 meters.

Meanwhile, our company possesses various professional heat transferring equipments, of which the largest format prints up to 2.75 meters wide.

In 2008, we were honored to be designated as an authorized manufacturer for the Beijing Olympic Games.

Our exclusive service is accessible in many countries, such as America, Germany, Australia, Norway, Canada, Japan, South Korea and other countries.



The Process of Sublimation Printing

Sublimation Printing is a special printing technology which prints portrait, landscape or some other images on the sublimation printing paper with sublimation ink, and then heats up to certain temperatures within few minutes by heat transfer heating equipment.

The images in the paper will be transferred onto textile fabric materials with vivid color effect.

▼ Features of Fabric

- Green and environment - friendly product. All the fabrics we provide are 100% fully recyclable materials and the assorted sublimation ink we use is also green and environment - friendly.
- The printed picture doesn't give non irritating odor with the green sublimation ink.
- The transferred picture is inviting and attractive for its vividness when breeze goes.
- The heat transfer materials were all ironed and pressed, and thus the surface is neat and smooth and no curling.
- The material is portable that makes easy to take as a picture and convenient to packing and shipping.
- Easy to fold and no creases left that does not influence the graphic effects.
- The transferred picture is durable and keeps neat for long time, to which most materials are washable by washing machine, dry and no fading.
- Great variety and more choices for you to meet your special requirements.



> Custom - made Digital Sublimation Printing

▼ Applications

Outdoor banner advertising picture and the pictures of Pop up display, Roll up stand, non - retracting banner stand, etc.

Needed Materials: Tribute silk, knitting cloth - 110G, 300D oxford, knitting cloth, mesh knitting cloth, silver coating fabric.

Price: ≤ \$19.83



All kinds of flags

Needed Materials: 300D oxford, pongee, polar fleece

Price: ≤ \$39.67



Stage background, curtain, drape, display flags and table runners

Needed Materials: Stage design silk, polyester yarns, mesh knitting cloth

Price: ≤ \$19.83



Handbags, slipcover, tablecloths for home decorations

Needed Materials: 300D oxford, stage design silk, silver coating fabric

Price: ≤ \$39.67



Customized swimwear, T - shirts, towels, fashion show clothing, etc

Needed Materials: Tribute silk, knitting cloth, silver coating fabric

Price: ≤ \$39.67



The surface pictures for the sporting ware / goods like skateboard

Price: Refer to the heat - transferring materials.



Mugs, plate, cap, T - shirt, etc

Price: Refer to the heat press materials.



> Custom - made Electroluminescent Display

Custom - made Electroluminescent Display

Colorful EL (Electro Luminescent, referred as EL) whose whole surface emits light, is a kind of cold light source. It is commonly known as ultra - thin neon lights. It's a kind of green light source, not harmful and glaring to eyes.

The light is particularly bright at night, eye catching and power - saving for the feature of short - wave light and strong condensability.

Its fundamental principle of emitting light is to stimulate light - emitting materials by alternating electric field to have high - performance cold light source.

▼ Motional Effects



▼ Operation Principle

EL luminescence is an energy conversion device whose light source in general operating voltage could be adjusted from AC40V to AC220V and frequency from 50Hz to 4000Hz. Increasing voltage will increase the brightness, also increase the brightness if increase the frequency, meanwhile, it will change the lighting color.

The luminescence product have many advantages, such as no shadow, no dizziness, and it's with equal brightness and neon light effect. The narrow space, the complexity of the shape, restrictions of temperature and power consumption, vibration environment. EL light source makes up for the defect and impossibility of traditional light.

In addition, it's widely used for trademark, sign, election propaganda, body decorative design of the car and all kinds of backlight. El luminescent films are excellent backlight materials. Not like conventional light sources, cold light source will not suddenly come to an end, but after a long period of using, the brightness of cold light will be gradually decreased, voltage, frequency, temperature and moisture are important factors to affect the life - span of luminescence.

▼ Motional Effects



▼ Main Specifications

Weight, Thickness, Flexural Toughness: Twists and turns are main features of El luminescent films. Usually bending over 3cm in radius can be acceptable, and could be any shape just like papers. The average parameters are as follows, but for some special orders, and its parameters will also change accordingly.

Average Weight: $0.1 \sim 0.2g / cm^2$ **Average Thickness:** $0.4mm \sim 0.7mm$

Seal - edge of EL: There should be at least 0.1cm of the seal along the edge of the famous light - emitting luminescence. Reducing the size of the seal will have subtle changes in life - span, so it is necessary to maintain basically proper width when sealing.

Colors of EL: Luminescent films have basic standard light - emitting colors: blue green, blue, white foundation. In addition to the basic color, it can be used as bright - colored effect through a combined application of special ink and color dye film within a certain range.

Size of EL: Luminescent film whose single - chip size within 90cm x 90cm is customized. Single - chip size 90cm x 90cm is the largest customized size at the moment.

Source of Power for EL - Inverter: Having a cold light source is droved through a matching transformer designed converter (INVERTER), while drive voltage and luminescence - chip frequencies are specialized matching design and manufactured according to the size of the area - rays, light - emitting area, the applicable environment, life and other conditions.

▼ Motional Effects



> Custom - made Electroluminescent Display

High energy - saving, high light - emitting, low power consumption; its green - light source is environmental and harmless for the human body.

- Flat and ultra - thin. The thickness of EL light - emitting body is only 0.2 - 0.4mm.
- El light emits even and gentle light.
- Without scattering.
- Light weight, strong randomness, It can be made into various pictures and words due to its character of bending, sticking and hanging randomly. And it is also easy to install and change for its light weight so that it saves labor cost and reduces labor intensity.
- No lighting pollution.
- High penetrability, high visibility, especially in the rain, fog, etc. Waterproof, shock - proof, long life - span; EL light - emitting is up to 8000 - 12000 hours at the normal room temperature.
- Anti - high - temperature (80°C), low temperature resistance (-40°C)



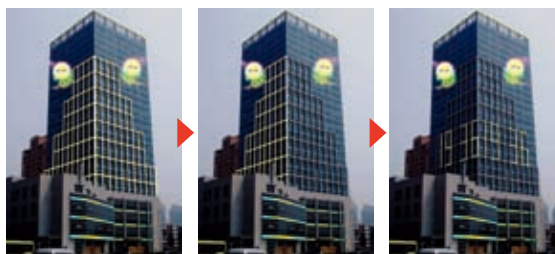
▼ Typical Application

Backlight for panel display

It can be widely used as display screens for a variety of computers, notebook computers, medical equipment, aviation, PDA, phone, cell phone, VCD / DVD / MP3, household appliances and other electronic appliances. It can evenly illuminate the entire screen to make it clear and soft. It also saves energy and reduces screen consumption.

Meter industries

It applies to automobiles, motorcycles instrumentation, defense, aviation instrumentation, a variety of high - tech digital display Instruments and needle dial.



Architecture, indoor and outdoor design

It can be used for emergency lighting, elevator floor signs; high - rise buildings decorated landscape, hall, living room, office, and other internal decoration.

Advertisement

It can be used for building signs, road signs, windows, marquees advertisement, pictures display, dynamic ads, buses, aircraft, ships, automobiles and other promotional advertising categories.



Safety

It's used for high - rise buildings safe exit routes instructions, direct fire, public security, traffic police logo, night security and tourism directional signs, the danger zone and a series of life - saving instructions of the security - related instructions marked.

Military & Aviation & Transport

Map backlight can be applied to military aircraft to land at night; marks, targets, the MTR logo, identity and so on just as transport facilities for important military, aviation.

Toys, gifts, crafts, decoration and clothing

It's used as a variety of light sources applying for toys, electronic gifts, luminous Christmas cards, Christmas tree decorations, Christmas Lights series, luminous gloves, flashlight in hand ring, a variety of cartoon icons, badges, emblems, flashing pet collar (With lead), automotive internal and external decoration, travel caps, backpacks, handbags and so on.



> Custom - made POP / POS

Custom - made POP / POS

POP (Point of Purchase), sometimes people call it POS (Point of Sale) too, is made through a series producing processes such as shape design, graphic design, UV printing, multi - layer laminating with PVC, PET, PP and other plastic materials, which are mainly used as publicity displays, signs, door cards and other varieties of merchandise.

▼ Products' Advantages:

- POP has a crystal clear and bright screen, it is fashionable, beautiful and durable, resilient and flat, un - deformed, all of which make it completely surpass traditional paper POP.
- It could improve the company's overall image, and become the first choice to publicize the outstanding branded product, so it has very wide scope of applications.

▼ Why should you buy our product?

- We offer high quality product and good service with competitive price.
- We have a very professional design team, advanced processing plant and equipment, and have a large number of experienced and skilled front - line workers.
- Our overseas sales are professionally trained talents with work experience. We could response to the customer demand at the first time, and can give you reasonable proposals according to your demands. Professional overseas logistics management ensures a prompt and accurate delivery to customers.
- Professional overseas logistics management ensures a prompt and accurate delivery to you.

The quoted price differs greatly in accordance with your purchase quantity. Therefore, we need know your specified requirements to make a detailed quotation.



▼ How to Order

- Login our website www.Sign-in-China.com, click in to the page of Advertising Sign Making.
- Please kindly send us your inquiry with all your requirements. Product style, size, material and the graphic are all necessary.
- Our sales will get touch with you at the first time to communicate for all the details concerned to the product.
- Make order to our designers once everything of the product confirmed.
- Send the first draft to the clients for confirmation when it finished.
- Send order to the workshop to produce when we get the confirmation from the clients.
- The finished product delivered out.
- Logistics supervise the goods until they passed the China Custom inspection.
- Get the feedback from clients.



> Custom - made POP / POS

Product Display

Be applicable to MP3, digital camera, laptop, printer, mobile phone, memory storage disk laid, and so on.



Neon Lighting
(The effect can be seen by Power Point)

Material: Optical fiber and comprehensive material.
Feature: Spot light and changeable.



Desk LED Lighting POP

Material: Comprehensive material
Feature: Light in whole or part of Product with high brightness.



> Custom - made POP / POS

Card Price Label

Material: PVC

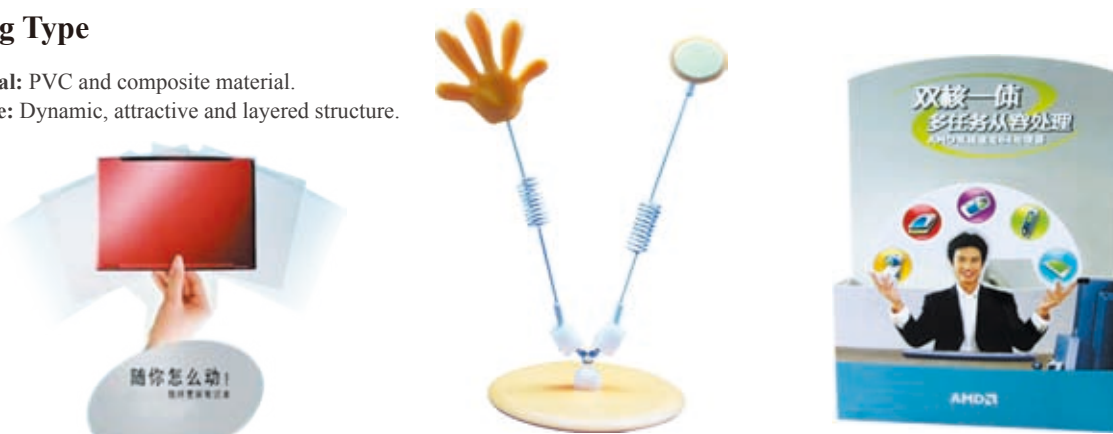
Feature: Write and wipe iteratively, not easily deformed and long life - span.



Swing Type

Material: PVC and composite material.

Feature: Dynamic, attractive and layered structure.



Exploding / Corner-stick / Shrapnel

Material: PVC or PVC gold and silver.

Feature: Tinsel and attractive, be matte golden and silver effect in part, and would be smarter.

Stick up way: Paste back or shrapnel.



Promotion Items

Display Product



> Custom - made Sign Letters

Channel letter (or be called "bright light - emitting display") for Ads is with super dynamic digital control and multi - color.



It is an Ads artwork of live color and elegant taste during the day and the colorful lights shine in an orderly manner by the automatic control of the microcomputer in the night to show the unforgettable three - dimensional visual effects with an extremely strong advertising effect.

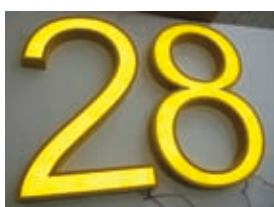
This product also has the feature of the invisible screen. That is, no graphic changing showed during daytime but it can change the effect with some graphics or words at pleasure to show in the night. It will bring people the sense of magic and interesting from the complete different contents and the stronger visual impact. These font product such as logos, images can be designed into any shape.

According to the needs of a variety of text, images can be emitted a red, orange, yellow, green, cyan, blue and purple lights, which can improve the effectiveness of advertising art more and also increase the proceeds more.

▼ The Structure of Bright Light - emitting Display

It is composed of three major parts: framework, filled raw material, and lamp house.

- Its framework shape use injected plastic ABS or welded metal plate material.
- The filled raw materials are the liquid resin through casting shape.
- The lamp house is the super bright LED.



Its framework guarantees the filled materials casting and solid shape, also reflex effectively inner light to avoid light waste. The filled materials guaranteed the light penetration and even spreading. LED and electric circuits are installed inside the letter.

Through the solidified resin, LED light brings transmission, refraction, reflection, to reach excellent diffuse effect, and the light remains its brightness and uniformity during the resin penetration process.

The finished product has smooth surface and complete structure.

The luminous surface give out even bright, and colorful light. It has no joggle joint mark with the framework.



It has the feature of extra thickness, super brightness, high efficiency, energy saving, safety, long life, environment protection and so on.

UNIFORMITY - The special even light penetration layer to conduct light transmission, reflection function, to guarantee the surface emit uniformed light.

SUPER BRIGHTNESS - The luminous surface brightness can reach 500 - 1500Mcd (according to different colors)

EXTRA THIN - The special even light penetration layer can be within 20mm.

EXTRA SLENDER - Through delicate electric circuit design, the smallest width of stroke can reach 6mm.

HIGH EFFICIENCY - Light result is utilized to the limit through reasonable lamp allocation and the light reflex of letter inside.

ENERGY SAVING - LED is the lamp house; each lamp's electricity consumption is 0.1w- makes the best cost - effective.

SAFETY-DC12V - Low voltage work.

LONG LIFE - LED super long life of 100,000 - 200,000 hours provided. comprehensive protection (IP68) - Water proof, dust proof, static proof guaranteed the best working environment, to extend the lamp life to the limit. The use of long life of LED and the chemical stability of organic polymer make the LED resin letter realize long - term stability of light.

ENVIRONMENT PROTECTION - Antiseptic materials used, no maleficent gas volatilizes.



> Custom - made Sign Letters



▼ Typical Application

Public: Direction guide signs, emergency evacuation guide signs of stations, airport, hospital or supermarket; station plate, station name, route number, route signs of public transportation means

Commerce: Store front table sign, office logos, shop signs, trade mark

Industry: Safety production signs of plants, mines, enterprise propaganda advertisement sign

Civil use: Building number, floor number, home decoration lamps

The product has a very clear advertising effect of three - dimension. The Enterprises or individuals can design any advertising text, images or changing the order or color freely according to their needs. So it is not only the advisement displayed in the restaurants, hotels, karaoke dance halls, shopping malls, supermarkets, beauty salons and daily use stores, but also can be used as the production of stereotypes, large - scale outdoor advertising, mobile advertising light box, the advertising of high way, airport, bus station, port, waiting room, train, bus and roads.



> Custom - made Sign Letters

Custom - made Metal Letters

The Metal letters are widely used, you can find them everywhere, they have a large market in future.

Metal Letter, made of stainless steel, titanium - alloy or copperplate.

This technology combines the handcrafted skill of chiseling copper with modern advanced cutting equipment together to manufacture the metal letters with the special features, fancy craft and elegant style.



▼ Analysis of the Metal Letter Market

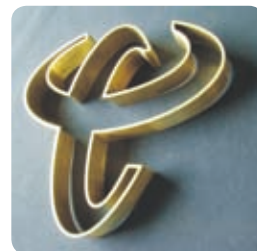
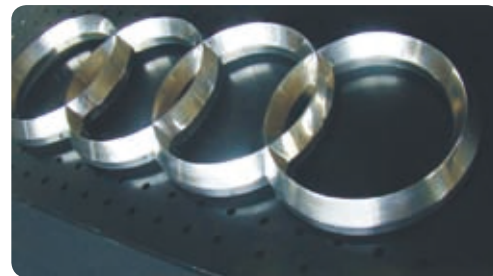
The government image system, introduction of the public part scenery; community column, waiting booth, telephone booth, airport passage, the station of the subway or train, etc.

Propaganda for exhibition hall, museum, library, gymnasium, art museum, opera house, university, middle school, hospital, bank, insurance and bond, etc.

To beautify the wall of hotel, restaurant, villa, tea room, coffee bar, bar, dancing hall, gym, bakery, karaoke, sauna and beauty parlor, etc.

For conference center, exhibition center, shopping mall, supermarket, the Ads for the drinks, jewellery and cosmetics, etc.

The fitment of wedding photographic studio, building, the design of new product, show for cars, Ads for golf pub, bowling mall, and cross-country pub, etc.



> Custom - made Inflatable Model



Custom - made Inflatable Model

The Inflatable Model is a fresh Advertising Media. Its irreplaceable advertising effect is easy to make a ceremonious scene. When it appears, it will increase people's unlimited image, arouse people's curiosity and shopping desire. It will bring the strong visual effect and happy atmosphere by the vivid appearance and can also deepen the brand effect so that the Inflatable model also has the great propaganda effect.

Nowadays, the Inflatable Model industry develops very fast. It not only can build the hot and ceremonious atmosphere, but also can reach advertising effect obviously.



▼ What are we doing?

Provide personalized product for you - MAXIMIZE PROFIT

We can manufacture the model product as for the clients' design. Our company has several factories that have strong skill staff and advanced equipment.

We can offer the unique designed, vivid and exquisite product with best material.

▼ Our Product Highlights

- Made of coated rip stop nylon, and advanced PVC vinyl
- Warrantied for 1 year
- Washable
- Easy to setup, and be inflated in seconds
- Screen printing or digital printing available
- Ordinary Product and Product with special designs available
- Different size and color according to customer's request
- Able to produce strong visual impacts
- Smart - looking and durable



▼ Typical Applications

Open ceremony, new product presentation, sales promotion, wedding and birthday party, festivals activities, etc.

Such as

Inflatable Archway, Inflatable Bollon
Inflatable Tube, Inflatable Cartoon
Inflatable Sky Dancer, Inflatable AD bottle
Inflatable Tent, Inflatable Christmas' Promotion

